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BENEFICIARIES





Thank you for your participation in the upcoming GIA Game on for Good 2025

This year, the donations raised will help:



Lutheran Community Care Services to support lower income (aspiring) families to break the intergenerational cycle of poverty through building social and physical assets:

- Employment (including skills upgrading)
- Education
- Savings
- Family Relationships
- Social Connectedness

More details can be found at lccs.org.sg



Ray of Hope to foster inclusion, empowerment, and community building by:

- Strengthening case management to support at least 120 beneficiaries – providing financial aid, employment guidance, and education support.
- Expand corporate volunteering programs to more companies.

More details can be found at rayofhope.sg

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Insurance

MESSAGE FROM GIA PRESIDENT



👏👏 *GIA's annual CSR event is more than just a fundraiser, it is an expression of our industry's commitment to compassion and generosity, made possible thanks to each of you. 🙏🙏*

Dear Esteemed Partners and Members of the Insurance Community,

On behalf of the GIA and our beneficiaries, I extend our sincere appreciation to you, our participants and sponsors. Together as one community, we are able to make a meaningful impact on the lives of many.

Amidst the economic uncertainty of the past year, we have continued to witness the unwavering commitment of our industry to the principles of philanthropy and community support. The strength of our association lies in the collective dedication of our members, sponsors, and partners who have stood firm in their resolve to make a difference in the lives of those in need.

Since the inception of this initiative in 2006, the GIA has proudly raised over \$2.4 million for various beneficiaries, demonstrating the powerful impact of a compassionate community. This year, we are supporting Ray of Hope SG and Lutheran Community Care Services (LCCS). Funds raised with the support of our community, will significantly bolster the social and welfare programmes of these chosen beneficiaries.

I would like to take this opportunity to extend my heartfelt thanks to Ms Hng Keng Yoong, Chairman of the Organising Committee and her dedicated team, along with the organising secretariat. Their hard work and dedication have once again brought us together for meaningful cause, ensuring that our industry continues to be a force for good.

As we navigate present day global challenges, it is crucial that we continue to operate with kindness and care for others. Once again, I extend my deepest gratitude, to all our participants, sponsors and guests. GIA's annual CSR event is more than just a fundraiser, it is an expression of our industry's commitment to compassion and generosity, made possible thanks to each of you.

Warm regards,

MR RONAK SHAH
PRESIDENT
GENERAL INSURANCE ASSOCIATION OF
SINGAPORE



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* Terms and conditions apply. Promotion ends 30 November 2025.

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MESSAGE FROM ORGANISING COMMITTEE

“ Through your participation, insurers don't just protect livelihoods, we can help build stronger, more resilient communities together. ”



I am proud to serve as the Organising Chairman for this year's GIA Game On For Good 2025.

On behalf of GIA and the event organising committee, I extend my sincere gratitude to our community of sponsors, members, and partners from the wider insurance industry. Your commitment to supporting this cause speaks volumes about the shared values that unite us all.

In this time of economic uncertainty and global challenges, your contributions are more important than ever. This year, your generosity will directly support our beneficiaries, Ray of Hope SG and Lutheran Community Care Services. These organisations are doing incredible work uplifting vulnerable individuals and families in our society. To date, we've raised a total of \$2.7 million from 241 sponsors. Because of you, these organisations can continue their essential programs, empowering and uplifting the lives of those they serve.

As we navigate present day challenges, it is crucial that we continue to stand together as a united community. The GIA's annual CSR event is more than just a fundraiser; it is an expression of our industry's commitment to compassion and generosity. Through your participation, insurers don't just protect livelihoods, we can help build stronger, more resilient communities together.

Thank you for your generosity and dedication to making a positive impact as one community. Together, we are championing meaningful change, ensuring that our industry continues to be a force for good.

Warm regards,

MS. HNG KENG YOONG
CHAIRMAN, ORGANISING COMMITTEE
GENERAL INSURANCE ASSOCIATION
OF SINGAPORE



Our Services

Founded in 2002, Lutheran Community Care Services (LCCS) actively engages and empowers individuals and families to build and sustain relationships. Through the power of relationships, we seek to break the hurt cycle for people affected by conflicts, violence, poverty, and incarceration, and journey with them to work towards their hopes and dreams.

School Support



Enabling school communities to strengthen relationships and widen circles of care through experiential classlevel programmes and groupwork.

Family Support



Assisting families to meet their needs and improve their overall quality of life through casework and groupwork.

Community Support



Assisting families to meet their needs and improve their overall quality of life through casework and groupwork.

Prison Support



Supporting individuals in incarceration to build and restore relationships to support them towards successful reintegration into the society.

Training and Consultancy



Enabling individuals and organisations to translate knowledge and skills of Restorative Practices to address issues and build communities that promote safety and well-being.

Connect With Us



Stories of Hope

From second chances to success

This is the story of John (not his real name) and his Restorative Employment journey through a partnership with LCCS and The Social Kitchen.



For many, a second chance can mean the difference between being trapped in the past and building a new future. John was once struggling to find his footing after incarceration, but found his second chance in the kitchen. Thanks to a partnership between LCCS and The Social Kitchen, John discovered not just a job as a chef, but a place for healing and reintegrating.

John's journey was far from easy. **“It was a dark time for me and I was struggling with drugs for over 20 years”** he shared. **“I lost myself. I felt like there was no way out and I needed to do something about it.”**

After incarceration, John knew that he had to pick up new habits and hobbies, to kick the old. The timely opportunity swooped in for him to join The Social Kitchen as a chef, for 7 months now. With supportive team members who didn't scrutinise his past, John was able to build meaningful relationships, allowing him to thrive in this new environment.

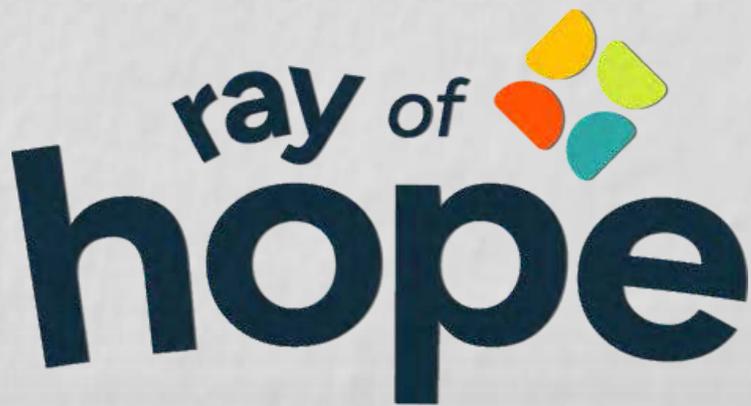
“I am grateful to LCCS and The Social Kitchen for accepting me and enabling me to have this job, without judging my past. It gave me a chance to change and move on from my old ways,” John shares while recounting his thanksgiving.

Ways to Give



[Stories of Hope From The Hurting](#)
[LCCS Campaign via giving.sg](#)

[EFR Approved with Dollar-for-Dollar matching, doubling your giving and efforts.](#)



Ray of Hope is **Singapore's only crowdfunding charity** committed to serving emerging and unmet needs in Singapore. We provide a safe and trusted platform where individuals can seek financial help, ensuring that no one is left behind.

Many struggle in silence because they don't qualify for aid via existing systems. A single mother choosing between rent and groceries, an injured migrant brother with no access to support, a father unable to pay for his child's urgent medical procedure.

By identifying and verifying genuine cases, we connect them with donors, corporates and volunteers.

When we uplift someone in need today, we create a cycle where kindness is paid forward and resilience grows stronger with every act of giving.

Because hope is made possible, together.

Our work:

Crowdfunding: Giving with Trust

Every campaign is based on a verified, urgent story, tied to a real person. We make sure each case is accurate, timely, and safe to support. Through our secure platform, giving becomes personal and deeply meaningful.

Casework: Identify with Intent

Before a story reaches you, it reaches us. Our caseworkers meet clients face-to-face so we can step in where traditional systems fall short. We ensure overlooked families and individuals are seen, heard, and supported. This means that our team goes the extra mile to identify real needs, amplify their stories and journey with our clients.

Community Building: Creating Belonging

We create opportunities for clients to give back, for migrant brothers to become leaders, and for young people to lead with heart. Many who once received support now return as volunteers.



\$26M+

RAISED TO DATE

70%+

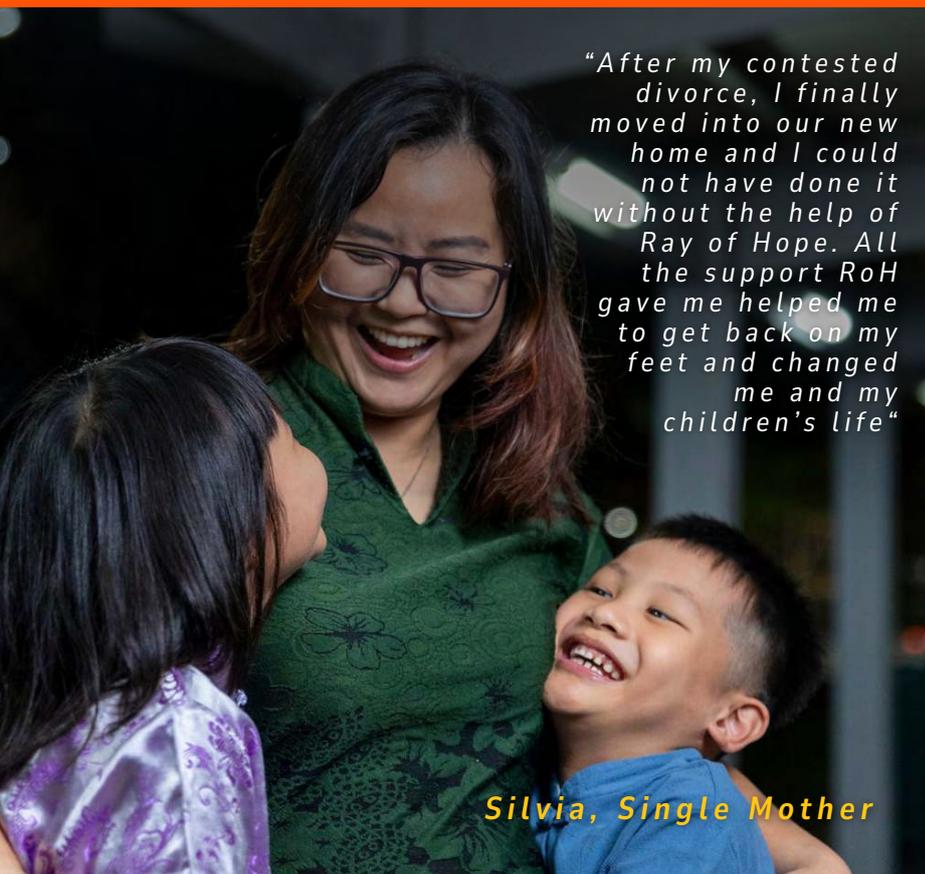
CAMPAIGNS FULFILLED

1200+

FAMILIES SUPPORTED

1500+

VOLUNTEERS



"After my contested divorce, I finally moved into our new home and I could not have done it without the help of Ray of Hope. All the support RoH gave me helped me to get back on my feet and changed me and my children's life"

Silvia, Single Mother

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PEI Registration No.: 199408491M
Period of PEI Registration:
26-09-2023 to 25-09-2027





The Singapore Reinsurers' Association (SRA), established in 1979, is an industry trade association for MAS-licensed financial institutions transacting reinsurance business in Singapore. It has over 60 members, including major reinsurance companies, direct insurers, brokers, regional reinsurers, Lloyd's service companies, and ancillary service providers.



Singapore Reinsurers' Association



Sg-reinsurers.org.sg



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- Ray of Hope
- Lutheran Community Care Services





We are deeply grateful for partners like you who make the GIA Game On for Good initiative a success, positively impacting many lives.

Since 2006, the insurance community has come together to raise over S\$2.6 million for over 29 beneficiaries through this annual event.

Thanks to our sponsors kindness, our beneficiaries can advocate for and uplift their recipients.

Thank you for being part of the GIA Game On for Good 2025 journey!

TO FIND OUT MORE ABOUT HOW YOU CAN SUPPORT AND SPONSOR FOR FUTURE GIA CHARITY EVENTS, PLEASE EMAIL SPONSORSHIP@GIA.ORG.SG.



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FOR GOOD
2025***

