

# AN INITIATIVE OF TALENT OUTREACH PROJECT



## General Insurance Association of Singapore (GIA)

participated in the first Career Fair 2007 held at Suntec Convention Singapore from 1<sup>st</sup> – 4<sup>th</sup> March 2007.

Career Fair 2007 provides a unique opportunity for GIA to showcase the General Insurance (GI) industry and create opportunity to seek potential talents/graduates from various industry. Clearly, the young professionals or graduates made a favorable impression on GIA, as the GIA Secretariat team attended with queries, information and opportunities related to the GI Industry.

403 applications was received during the 4 days of Career Fair. More than 70% of applicants consisted of job

## CAREER FAIR 2007 Maritime Pavilion

## GIA 1<sup>st</sup> Initiative of TOP



seekers from India, China, Philippines, Malaysia, Thailand, Europe and others. The career opportunities ranges from Management positions to other Positions such as; Management Trainees, Claims Executives, Network Administrator, Administration Officers, Customer Service Officers, and others etc.

GIA 29 members companies gave full support during the Career Fair by participating in the recruitment exercise, contributing their company flyers, brochures, recruitment application forms, staff for posters displays etc.

As GIA objectives is to raise public awareness and elevated the profile of the GI industry, young professionals are showcase (as seen above) with their profiles, e.g., their current roles, designation and the types of industry they each represented at the GIA career booth. Many job seekers are more exposed to General Insurance as several questions were raised during the 4 days of Career Fair. Frequent questions asked during the Career Fair were:

- What is General Insurance?
- How does General Insurance differs from Life Insurance?
- How bright is the prospect in General Insurance industry?
- Will there be profiling talks or session provided to learn more about General Insurance?
- Will General Insurance Industry slow down in the next 5 – 10 years if I develop my career path in GI?

To summarize, GIA met the TOP objectives and goal. We create a wider career opportunities for the YPE (Young Professional Executives) and school leavers, directing them a path and focus on General Insurance industry as GIA believes that it is an industry which is continuously growing and will create even more opportunities for each and every individual career development.

# Pictures from the Career Fair 2007



**GIA Booth at Career Fair**



**Meeting Minister of State of Education & Manpower – Mr. Gan Kim Yong**



**GIA Secretariat Team**



**Providing advisory to potential job seekers**