

GIA - BCM Seminar

Title : **“Preparing for disaster, the BCM strategy”**
Organizer : General Insurance Association
Place : 9TH floor Capital Tower
Time : 2 pm ~ 5 pm, 25th February 2010

Seminar Objectives:

1. Educational activity for members
2. Provide basic understanding to start up work on **Insurance Multi-sectoral Standing Committee (IMSC)**, and where practicable, to offer suggestions pertaining to IMSC's BCM objectives:
 - i. Attaining of insurance industry preparedness against major calamitous events
 - ii. Maintaining essential services during such events
 - iii. Crisis communication handling
 - iv. Managing claims after a massive disaster in the public domain
3. To understand BCM sufficiently so as to promote business resilience to members' corporate clients
4. To present available BCM solutions

Seminar Agenda

1. Opening Message by Mr. Mark Lim, GIA Executive Director
2. What is Business Continuity Management
3. Business continuity - what it means to you
4. Applying BCM to secure better operational resilience
 1. Total Business Resilience Management
 2. BCM Strategy
 3. BCM Program
5. BCM - what it means to your corporate clients and to you
6. BCM Solutions
 1. Own Effort (“Do-It-Yourself”)
 2. Engage consultants (Turn-Key project)
 3. Software as a Solution (“Do-It-Yourself”)
7. Questions and Answers
8. Closing of Seminar